

The UCLA Department of Political Science and
the UCLA School of Public Affairs

cordially invite you to a lecture in celebration of the

21st Annual Bollens-Ries-Hoffenberg Lecture

with guest speaker

Malcolm Gladwell

“Million-Dollar Murray:
The Costs of Homelessness in America”

Moderated by The Honorable Edmund D. Edelman

Wednesday, April 11, 2007
Program begins at 7:00 p.m.
Faculty Center, California Room

Afterwards please join us
for a reception

RSVP to (310) 825-1186
or
bret@polisci.ucla.edu

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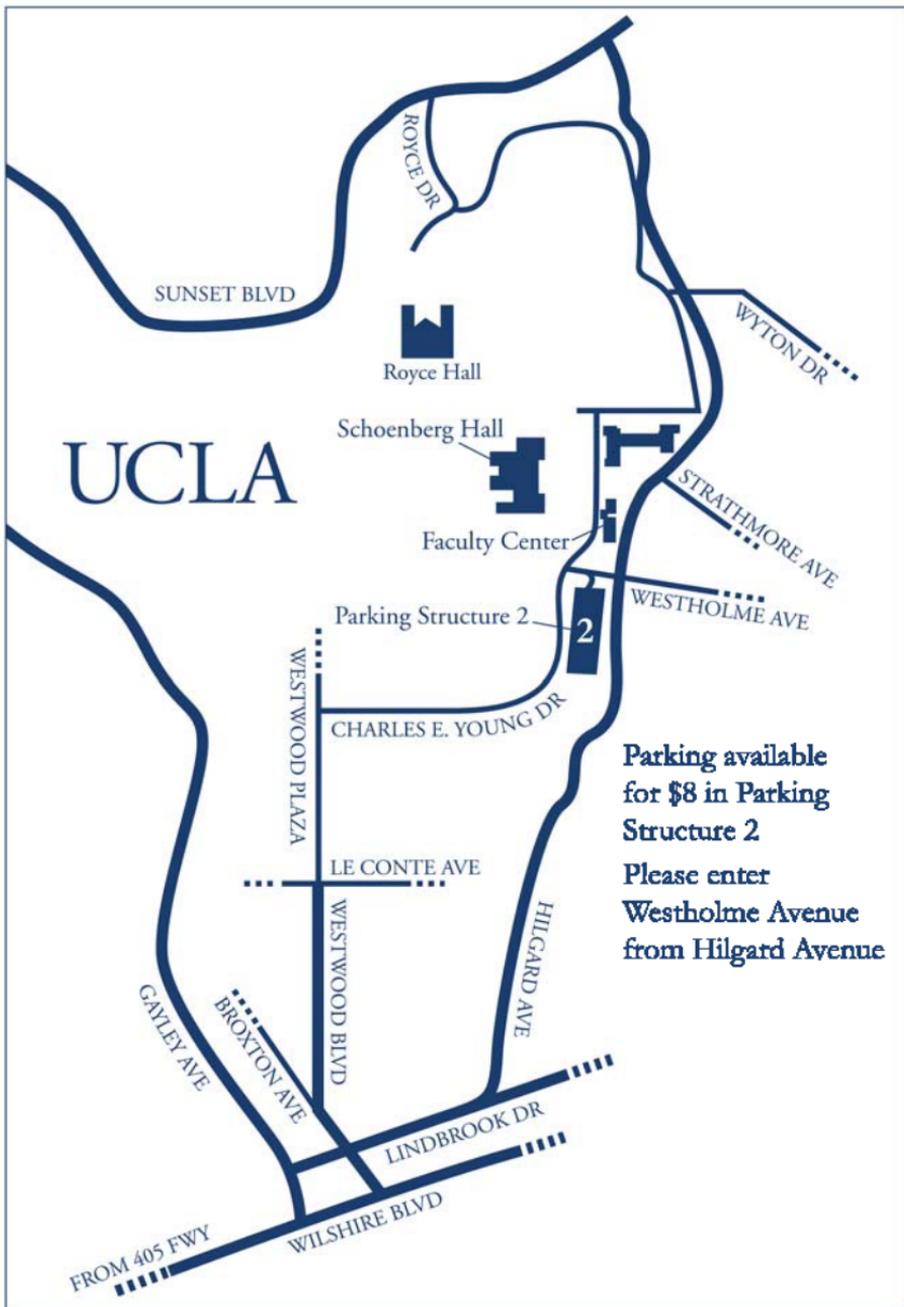
Please RSVP by April 2, 2007

Annual Bollens-Ries-Hoffenberg Lecture

Malcolm Gladwell (www.gladwell.com) has been a staff writer with The New Yorker magazine since 1996. His 1999 profile of Ron Popeil won a National Magazine Award, and, in 2005, he was named one of Time Magazine's 100 Most Influential People. He is the author of two books, "The Tipping Point: How Little Things Make a Big Difference" (2000), and "Blink: The Power of Thinking Without Thinking" (2005); both of which were number one New York Times bestsellers. In 1996, he wrote the article for The New Yorker magazine, "Million-Dollar Murray: Why problems like homelessness may be easier to solve than to manage."

From 1987 to 1996, he was a reporter with the Washington Post, where he covered business, science, and then served as the newspaper's New York City bureau chief. He graduated from the University of Toronto, Trinity College, with a degree in history. He was born in England, grew up in rural Ontario, and now lives in New York City.

The Bollens-Ries-Hoffenberg Lecture is dedicated to bringing together the worlds of academic exploration and practical politics to illuminate discussion of the broader principles and ideas of representative government. Such a synthesis is true to the spirit of the lecture's namesakes, former distinguished professors John C. Bollens and John C. Ries, and Professor Emeritus Marvin Hoffenberg in the Department of Political Science at UCLA.



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